

PRESS RELEASE

Springfield, Illinois (July 9, 2021) – GoWeb1, a leading web development and SaaS provider, announced today a partnership with accessiBe, the #1 web accessibility solution for Americans with Disabilities Act (ADA) and Web Content Accessibility Guidelines (WCAG) compliance. Together with accessiBe, GoWeb1 offers ways to help clientele maintain ADA compliance online, which is both affordable and easy to implement.

With the recent increase in online activity since the pandemic has started, ensuring websites are fully accessible to people with disabilities is becoming increasingly important for businesses and retailers. Website accessibility not only protects businesses online legally, it enhances the businesses' reputation and can boost sales by enabling retailers to serve people with a large demographic of website visitors that require additional assistance.

“Our goal was to find a solution that allows websites to comply, and continue to comply, regardless of how many ongoing changes are made, without any additional effort. This solution provides exactly that. Our team can implement accessiBe on nearly any website regardless of the hosting provider or platform that the site is built on. We have found this solution extremely affordable while helping businesses mitigate the risk of lawsuits. But most importantly, it enables our clients to provide a better online browsing experience to those with disabilities.”–
Mark Roberts, GoWeb1 Founder

About accessiBe: accessiBe's founders are veterans of software and marketing web agencies and started working on the project in 2016 when laws and legislations that mandated the promotion of web accessibility started to spread. Starting 2019, the company has expanded its reach in the U.S. and other countries following insistent customer demand.